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SPEAKER



Ms. Henny Sender

Former Managing Director at BlackRock
Founder of Apsara Advisory

Henny Sender served as a managing director at BlackRock for two years as a Senior Advisor to the Executive Office in Asia, advising the firm on opportunities in Asia, with a particular emphasis on alternative investment strategy in the Asian region, given her deep relations with the leading private equity and venture capital firms there. While in Hong Kong from November 2020, to August of 2021, she engaged in extensive dialogue with BlackRock's clients in the region, including sovereign wealth funds, central banks and pension funds, and leveraged her contacts with leading venture capitalists to focus on China, sustainability and private markets.

Almost a year ago, she has become a consultant and adviser to Laurence Fink, CEO and Chairman of BlackRock in New York and maintains an arms length relationship with BlackRock.

Ms Sender is particularly focused on China and India, the two dominant markets in Asia, living most of the last thirty years in Hong Kong and the five years before that in Tokyo.

Before joining BlackRock, Ms Sender spent her entire career in journalism, and has decades of experience covering finance and economics in Asia serving as Chief Correspondent for International Finance with the Financial Times. Henny was with the Financial Times for 13 years, spending her time between New York and Hong Kong. For the 15 years prior to that, she was at Wall Street Journal as a Senior Special Writer in the Money and Investing section and the Far Eastern Economic Review (which was also owned by Dow Jones). Prior to moving to Hong Kong 1992, she was based in Tokyo for five years as Asian Bureau Chief for Institutional Investor.

Ms Sender completed a Ph.D. in Indian History at the University of Wisconsin, detailing Hindu-Muslim relations in the period before Partition. Her work was then the basis of a book published by Oxford University Press. She had studied Chinese at Wisconsin but switched her focus to South Asia as it was difficult then to study in the Mainland, whereas India offered ample opportunity for onsite research.

She also earned a Master's degree in Journalism at Columbia University.

Henny is a member of the Council on Foreign Relations. She is also the founder of Apsara Advisory, a New York-based consultancy.