



Organiser:



Co-organisers:



SPEAKER



Ms. Dee Poon

Member of the Board, President of Brands and Retailing,
Tessellation Group

Dee is the President of Brands and Retailing for Tessellation Group, where she also serves as a Director. Tessellation offers one-stop apparel solutions, revolutionized green technologies, digital value chain platforms, and harnesses the power of automation, artificial intelligence, digital reality and more. The group also embody its pursuit of Defining the Status Quo for Tomorrow through the retail brands it operates.

She is a Board Member of the West Kowloon Cultural District Authority, M Plus Museum Limited, and the Hong Kong Trade Development Council's Hong Kong – Europe Business Council.

Dee is also involved with the Y.L. Yang Foundation, Asia House, Mind HK, The Conference Board's Asia Corporate Leadership Council, Harvard University's Asia Center International Advisory Committee, Oxford Saïd's Ownership Project Family Advisory Council, Bloom KKCA Academy, and the Global Steering Committee of Social Entrepreneurship to Spur Health. In 2014, she was recognized as a Young Global Leader by the World Economic Forum and a Fellow of the Aspen Institute's China Fellowship Program.

Dee is actively engaged in the arts, serving on the International Councils of Tate and The Museum of Modern Art (New York). She is also a Council Member of the China Arts Foundation and a Board Member of Asia Art Archive. Her short film "An Exercise in Futility" was screened at the Beijing International Film Festival and the Cannes Film Festival.

Also, Dee had editorial roles at iLook Magazine and Modern Weekly, focusing on sustainability. Her retail venture DYSEMEVAS in 2008 showcased emerging Chinese design. She holds a BA in Philosophy from Harvard University.